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Jacolby Satterwhite's mesmerizing 20 minute video odyssey Blessed Avenue

Art installations are the new runway shows. It would be challenging to find space for Jacolby Satterwhite's mesmerizing 20 minute video odyssey Blessed Avenue (at Gavin Brown's Enterprise until May 10) in even the most cavernous Tribeca loft but it could be worth picking up one-off merchandise in the gallery shop.



Jacolby Satterwhite's mesmerizing 20 minute video odyssey 'Blessed Avenue' features Lourdes Leon

Blessed Avenue is a cornucopia of monsters, misfits and dancers including Madonna's daughter Lourdes in imaginary dreamscapes in clubland and beyond. Satterwhite has said he is more concerned for his work to be shown in museums than private collections. In contemporary art in New York, the industry thrives much more upon knowing the names and M.Os of the most cutting edge creatives, rather than actually owning any of their work.